

CV **Iain Weatherby**

DoB 31.10.70

**Freelance copywriter / creative director**

Concepts, pitches, integrated campaigns  
Radio ads, DM & EDM, web writing  
Editorial & advertorial  
Corporate films/documentaries/web films  
Short and long copy  
Writing workshops  
Speeches, reports

**Agency experience**

McCann Erickson, L&Co, Made by Many, Red Door, Haines McGregor,  
Interbrand, Fin, TAG, Radley Yeldar, Grey, Saatchi & Saatchi X, DDB  
London, The Partners.

**Client experience**

Thomson Reuters	Lombard Odier	Lufthansa
Barclaycard	Carbon Trust	Intel
Goldman Sachs	Oxera	F&C
Aviva	Lloyd's of London	Nescafe
Hays	Sotheby's	QinetiQ
Breakingviews	Reed Learning	FTSE
McKinsey	Microsoft	SunGard
DLA Piper	Abercrombie & Kent	Sheraton
Centrepoint	Barclays Capital	Frog

**More experience**

Award-winning writer and director for film and theatre.  
TV writer/performer/victim.  
Fund manager, teacher, journalist.

**Education**

Trinity College Cambridge  
MA Eng. Lit. (BA - First Class)